

# JULY CLEARANCE SALE

An Opportunity That Comes But Twice Each Year!  
Every Item In Our Big Stock Enters Into This JULY

## Extra Special

One lot of Gingham and Percale House Dresses regular \$1.00 and \$1.25 values, July Clearance Sale price—

**78c Each**

## CLEARANCE SALE!!

Hundreds of thrifty Ladies profit every season by making heavy purchases during our TEN DAYS CLEARANCE SALES, we have applied the PRICE KNIFE with much vigor to force a QUICK REDUCTION of our large Stocks.

## Extra Special

One lot of Silk Dresses, values from \$17.50 to \$30 now on sale at—

**\$7.48**

**Sale Closes Saturday Night, July 19, 10 p. m.**

### Deep Reductions on All Wash Dresses.

One Lot of Fancy White Dresses, regular \$5.00 and \$6.50 and up to \$10.00, values, July Clearance Sale

**Price \$3.48**

One Lot of Fancy White Dresses \$12.50 to \$17.50 values, July Clearance

**Price \$7.48**

One Lot of Extra Fine Fancy White Dresses, \$20.00 to \$25.00 values, July Clearance Sale

**Price \$9.48**

All Linen, Ratine and Colored Wash Dresses, ranging in price from \$5.00 to \$8.50 July Sale Price

**Price \$3.19**

### Entire Stock of Waists Priced to Go in Next 10 Days

One Lot White Waists, regular \$1.00 and \$1.50 values, soiled garments, to close them out offered at, each .....29c  
One Lot White Waists, regular \$1.00, \$1.25 and \$1.50 values July Clearance sale price ea. 74c  
\$2.00 Fancy White Waists now July Clearance Sale prices, each .....\$1.18  
\$2.25 Fancy Waists now July Clearance sale price, each .....\$1.28  
\$2.50 Fancy Waists now July Clearance sale price, each .....\$1.38  
\$3.00 Fancy Waists now one sale .....\$1.98  
\$3.50 Fancy Waists, now on sale .....\$2.28  
4.00 Fancy Waists now on sale .....\$2.78  
\$5.00 Fancy Waists now on sale .....\$3.38

### Children's Dresses

50c Gingham Dresses now, each .....38c  
75c Gingham Dresses now, each .....48c  
\$1.00 Gingham Dresses now, each .....74c  
\$1.25 Gingham Dresses now, each .....89c  
\$1.50 Gingham Dresses, each .....\$1.18  
\$1.75 Gingham Dresses, now, each .....\$1.38  
\$2.00 Gingham Dresses, each .....\$1.48  
\$2.50 Gingham Dresses now each .....\$1.89  
\$3.00 Gingham Dresses, now each .....\$2.19  
\$5.00 Gingham Dresses now each .....\$3.38  
\$3.50 Gingham Dresses, now each .....\$2.59

### Millinery Bargains

This season our millinery department is offering greater bargains than ever before.

Choice of any trimmed hat in the house, regardless of former price July Clearance

**Sale Price 50c Each**

All shapes now, each ..... 10 and 25c  
All Flowers, values from 50c up. Clearance

**Sale Price 5c the Bunch**

### Tailored Suits and Coats at Less than Cost of Materials

Choice of any Suit in the house, values from \$15.00 to \$25.00, July Clearance sale price

**\$7.98**

One Lot of Wool Coats, values from \$12.50 to \$17.50, July Clearance sale price

**\$6.98**

One Lot of Wool Coats, values from \$20.00 to \$27.50, July Clearance sale price

**\$9.98**

Choice of Wool Skirts (except our line of Rampoer, Chuddah Cloths Skirts) during our July Clearance Sale

**One-Half Price**

### Fancy Parasols Priced to Close Them Out.

25c Fancy Parasols now .....15c  
50c Fancy Parasols, now .....33c  
75c Fancy Parasols, now .....48c  
\$1.00 Fancy Parasols, now .....68c  
\$1.25 Fancy Parasols, now .....78c  
\$1.50 Fancy Parasols, now .....98c  
\$1.75 Fancy Parasols, now .....\$1.18  
\$2.00 Fancy Parasols, now .....\$1.38  
\$2.25 Fancy Parasols, now .....\$1.48  
\$2.50 Fancy Parasols, now .....\$1.78  
\$2.75 Fancy Parasols, now .....\$1.98  
3.00 Fancy Parasols, now .....\$2.19  
\$3.50 Fancy Parasols, now .....\$2.38  
\$5.00 Fancy Parasols, now .....\$2.98

### The Heart of Bargains.

One Lot 15c Black Hose July Clearance Sale

**3 Pair for 25c**

One Lot 25c Hose July Clearance Sale Price

**2 Pair for 25c**

One Lot Extra Large Size Bath Towels, regular 75c values now one sale at

**48c Each**

All Dress Trimmings and Bandings at just

**One-Half Price**

One Large Lot 50c Gingham Petticoats, all sizes, July Clearance Sale price

**34c Each**

### July Clearance Price on Hosiery.

10c Hose July Clearance Price, per pair .....7c  
15c Hose July Clearance Price, per pair .....11c  
25c Hose July Clearance Price, per pair .....18c  
35c Hose July Clearance Price, per pair .....29c  
50c Hose July Clearance Price, per pair .....38c  
\$1.00 Hose July Clearance Price, per pair .....78c  
\$1.50 Hose July Clearance Price, per pair .....\$1.18

### Knitted Underwear at Worthwhile Savings.

One Large lot of Gauze Vests, Regular 7c Values July Clearance Sale Price 4c Each

All 10c Gauze Vests at each .....7c  
All 15c Gauze Vests at each .....9c  
All 17 1-2c Gauze Vests at, each .....12c  
All 25c Knit Underwear, at each .....18c

All 35c Knit Underwear at, each .....23c

All 50c Knit Underwear, each .....33c

All 75c Knit Underwear, each .....53c

All \$1.00 Knit Underwear, each .....74c

### All Notions Reduced in Price.

Our Entire Stock of Fancy Notions such as Collars, Belts, Jewelry, Combs, Barrettes, Etc. all Reduced in Price as Follows.

25c Articles now .....17c  
50c Articles now .....38c  
75c Articles, now .....48c  
\$1.00 Articles, now .....68c  
\$1.25 Articles, now .....80c  
\$1.50 Articles, now .....98c  
\$1.75 Articles, now .....\$1.18  
\$2.00 Articles, now .....\$1.38  
\$2.50 Articles, now .....\$1.69  
\$3.00 Articles, now .....\$1.98  
\$3.50 Articles, now .....\$2.38  
\$4.00 Articles, now .....\$2.69  
\$5.00 Articles, now .....\$3.38

**The Lischsky Dry Goods Co.**

The Exclusive Ladies Store. Great Bend, Kansas

